

Types of Eastern Dealership

1. Company- Owned & Operated (COO)

Company Owned and Operated Stations are built and operated by Eastern Group on leased lands or company owned properties. This station is fully equipped with tanks, pumps, and basic sales and administration office.

The Dealership Investment and operating capital needed to operate a COO Station starts at Php 2,000,000 depending on the size and volume capacity of the station. In addition, the dealer pays a monthly rental fee for the COO station.

2. Dealer Owned & Operated (DOO)

Dealer Owned and Operated Stations are built and operated by the Dealer who also owns the lot. Eastern Group provides the station equipment such as pumps, tanks, canopy and signages.

The Dealership Investment and operating capital needed to operate a DOO Station starts at Php 3,000,000 depending on the size and volume capacity of the station.

3. Eastern Pump and Tank (EPT)

Eastern Pump and Tank are for commercial establishments with a minimum consumable of 30,000 liters per month. This package type is usually for clients engaged in the buying, storing and re-fueling fleet units.

Dealership Duration

Dealership contract with Eastern Group covers a minimum of three (3) years, renewable for another three years based on dealer's performance. Eastern

Advantages of Operating an Eastern Station

- Low cost and capital requirement
- Dealers are closely guided and assisted
- Easy to build and expand
- Provides quality alternative fuels at lower cost
- Easy to operate and maintain

Products and Services

- Automotive Fuels – Diesel, Unleaded Gasoline and Premium Gasoline
- Automotive Lubricants
- LPG - ECGAS*

Dealership Inclusions

- Eastern Petroleum Branding
- Signages
- Pump and Tanks
- Operating Manuals
- Finance and Administration Trainings
- Marketing Support

Minimum requirements for a site

- Must be at least 200 sqms.
- Has a 30 meter frontage
- Located in a highway preferably near markets or commercial establishments
- Area location must not be prone to flooding
- Lot must be a flat area and street level

Dealership Checklist

1. Dealership Application Form
2. Letter of Intent
3. Lot Plan and Vicinity Map
4. Transfer Certificate Title
5. Photos of Site

Please place in 1 brown envelope and send it to:

EPC Retail - Department
Eastern Petroleum Corporation
7F Cityland Pasong Tamo Tower,
2210 Don Chino Roces Avenue,
Makati City, Philippines 1231

Or you may email your files to dealerships@easterngroup.ph

Processing

- Please give 1 to 2 weeks from receipt of your requirements for dealer, site and financial evaluation.
- Market Study
- Once approved, dealer is required to attend a 2- Day Dealership Orientation
- Signing of Dealership Agreement
- Engineering, Procurement and Construction of Eastern Station follows